



SCM7001

Introduction to Supply Chain Management

Individual Report - Case study **Appraisal of module content**

Date for Submission: Please refer to the timetable on ilearn

**(The submission portal on ilearn will close at 14:00 UK time
on the date of submission)**

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Assignment Brief

As part of the formal assessment for the programme you are required to submit an appraisal of the module content in the introduction to supply chain management assignment. Please refer to your Student Handbook for full details of the programme assessment scheme and general information on preparing and submitting assignments.

Learning Outcomes:

After completing the module, you should be able to:

1. Evaluate fundamental supply chain principles in a range of organisational contexts
2. Evaluate the contribution of digital technology, Big Data sets and analytics in driving supply chain improvements
3. Critically assess the disrupters facing contemporary supply chains
4. Examine the ethical and regulatory issues associated with supply chain management
5. Understand global issues and their place in a globalised economy, ethical decision-making, and accountability. Adopt self-awareness, openness, and sensitivity to diversity in culture



Guidance

Your assignment should include: a title page containing your student number, the module name, the submission deadline and the exact word count of your submitted document; the appendices if relevant; and a reference list in AU Harvard systems. You should address all the elements of the assignment task listed below. Please note that tutors will use the assessment criteria set out below in assessing your work.

You must not include your name in your submission because Arden University operates anonymous marking, which means that markers should not be aware of the identity of the student. However, please do not forget to include your STU number.

Maximum word count: 5000 words

Please refer to the full word count policy which can be found in the Student Policies section here: [Arden University | Regulatory Framework](#)

Please note the following:

Students are required to indicate the exact word count on the title page of the assessment.

The word count includes everything in the main body of the assessment (including in text citations and references). The word count excludes **numerical data in tables, figures, diagrams, footnotes, reference list and appendices. ALL other printed words ARE included in the word count.**

Please note that exceeding the word count by over 10% will result in a 10-percentage point deduction.



Assignment Task

Introduction

An appraisal on the use of the below themes and their impact on a supply chain.

The assignment should focus on

- Supply chain principles in a range of organisational contexts
- Digital technology, Big Data sets and analytics in driving supply chain improvements
- Disrupters facing contemporary supply chains
- Ethical and regulatory issues associated with supply chain management
- Impact of triple bottom line on organization

Both logistics and SCM are fascinating and exciting areas that touch all our lives. Just think of the many different products that are purchased and consumed each day – how do they reach the customer and at what cost? Although logistics and SCM are areas that have only come to wide-spread prominence in the last couple of decades, the reality is that they have roots which run much longer than that.

To broaden your understanding of the concept of supply chain management in terms of its application in real life setting, you are required to identify an organization of your choice subject to approval from your tutor. The criteria for choosing this organization must be founded on the basis that the organisation has adopted the triple bottom line model.

You are required to undertake a critical analysis of a supply chain management function and evaluate the impact of technology adoption on suppliers and/or customers, which should also be supported with real life examples and properly referenced.



Your critical analysis must consider the basic corporate social responsibilities and its implication in terms of benefits and challenges to supply chain managers and how the use of triple bottom line model could help overcome some, if not all, of the challenges identified.

(5000 words)
(100 marks)
(LOs: 1, 2, 3, 4, 5)



Formative Feedback

You have the opportunity to submit a draft to receive formative feedback.

The feedback is designed to help you develop areas of your work and it helps you develop your skills as an independent learner.

If you are a distance learning student, you should submit your work, by email, to your tutor, no later than 2 weeks before the actual submission deadline. If you are a blended learning student, your tutor will give you a deadline for formative feedback and further details.

Formative feedback will not be given to work submitted after the above date or the date specified by your tutor - if a blended learning student

Referencing Guidance

You **MUST** underpin your analysis and evaluation of the key issues with appropriate and wide ranging academic research and ensure this is referenced using the AU Harvard system(s).

Follow this link to find the referencing guides for your subject: [Arden Library](#)

Submission Guidance

Assignments submitted late will not be accepted and will be marked as a 0% fail.

Your assessment can be submitted as a single Word (MS Word) or PDF file, or, as multiple files.

If you chose to submit multiple files, you must name each document as the question/part you are answering along with your student number ie Q1 Section A STUXXXX. **If you wish to overwrite your submission or one of your submissions, you must ensure that your new submission is named exactly the same as the previous in order for the system to overwrite it.**

You must ensure that the submitted assignment is all your own work and that all sources used are correctly attributed. Penalties apply to assignments which show evidence of academic unfair practice. (See the Student Handbook which is available on the A-Z key information on iLearn.)



Assessment Criteria (Learning objectives covered - all)

Level 7 is characterised by an expectation of students' expertise in their specialism. Students are semi-autonomous, demonstrating independence in the negotiation of assessment tasks (including the major project) and the ability to evaluate, challenge, modify and develop theory and practice. Students are expected to demonstrate an ability to isolate and focus on the significant features of problems and to offer synthetic and coherent solutions, with some students producing original or innovative work in their specialism that is potentially worthy of publication by Arden University. A clear appreciation of ethical considerations (as appropriate) is also a prerequisite.

Grade	Mark Bands	Generic Assessment Criteria
Distinction	80%+	Outstanding analysis of key issues and concepts/ outstanding development of conceptual structures and argument, making consistent use of scholarly conventions. Outstanding <i>research skills, independence of thought, an extremely high level of intellectual rigour and consistency, exceptional expressive / professional skills, and outstanding creativity and originality</i> . Outstanding <i>academic/intellectual skills</i> . <i>Work pushes the boundaries of the discipline and demonstrates an awareness of relevant ethical considerations. Work may be considered for publication by Arden University.</i>
	70-79%	Excellent analysis of key issues and concepts/ excellent development of conceptual structures and argument, making consistent use of scholarly conventions. <i>Excellent research skills, independence of thought, an extremely high level of intellectual rigour and consistency, exceptional expressive / professional skills, and substantial creativity and originality</i> . <i>Excellent academic/intellectual skills</i> . <i>Work pushes the boundaries of the discipline and demonstrates an awareness of relevant ethical considerations. Work may be considered for publication by Arden University.</i>
Merit	60-69%	Very good level of competence demonstrated. High level of theory application. Very good analysis of key issues and concepts. Development of conceptual structures and argument making consistent use of scholarly conventions. Some evidence of original thought and a general awareness of relevant ethical considerations.
Pass	55-59%	A good performance. A good knowledge of key issues and concepts. Fairly descriptive, with some analysis of existing scholarly material, and some argument development. Limited evidence of original thought. Some awareness of relevant ethical considerations. Good professional skills (where appropriate).



Pass	50-54%	A satisfactory performance. Basic knowledge of key issues and concepts. Generally descriptive, with restricted analysis of existing scholarly material and little argument development. Use of scholarly conventions inconsistent. The work lacks original thought. Limited awareness of relevant ethical considerations. Satisfactory professional skills (where appropriate).
Marginal fail	40-49%	<i>Limited research skills impede use of learning resources and problem solving. Significant problems with structure/accuracy in expression. Very weak academic / intellectual / professional skills. Limited use of scholarly conventions. Errors in expression and the work may lack structure overall.</i>
Clear fail	39% and below	A poor performance in which there are substantial gaps in knowledge and understanding, underpinning theory and ethical considerations. <i>Little evidence of research skills, use of learning resources and problem solving. Major problems with structure/ accuracy in expression. Professional skills not present. Very weak academic / intellectual / professional skills. No evidence of use of scholarly conventions.</i>